



# LightStay

Hilton Worldwide and its portfolio of hotel brands are the first major multi-brand company in the hospitality industry to make sustainability measurement and improvement a brand standard.

### What is LightStay?

LightStay is a proprietary system developed to calculate and analyze sustainability performance. LightStay measures multiple utility and operational metrics such as (but not limited to) energy, water, carbon, housekeeping, paper product usage, waste, chemical storage, air quality and transportation. In addition, LightStay provides social networking tools that allow properties to communicate and share information, and features a "meeting impact calculator" element that calculates the sustainability impact of any meeting or conference held at a property.

#### ISO 9001 and 14001 Certified

Hilton Worldwide and all our properties within our global portfolio of brands are now ISO 9001 and ISO 14001 certified. This achievement is an industry first and ranks as one of the largest volume certifications of commercial buildings in history.

#### Independent Verification

Hilton Worldwide commissions Dekra Certified, Inc., to perform annual third-party audits of LightStay and ISO standards across our brands and properties around the world.

## Proven Results

2010 for Hilton Worldwide properties using LightStay (estimated savings normalized against the 2008 baseline):







The aggregated impact of these reductions.

50,121 Number of cars

Number of cars that equals our carbon reduction



19,302

Number of homes that could be powered



Number of Olympic-sized pools that could be filled

7,688

Number of households necessary to create the amount of waste we have reduced (assumes 2.5 lbs people/household



\$74m

Amount the company saved in utility costs over this two-year period due to those reductions







Energy Use Reduction

















