

CHICAGO

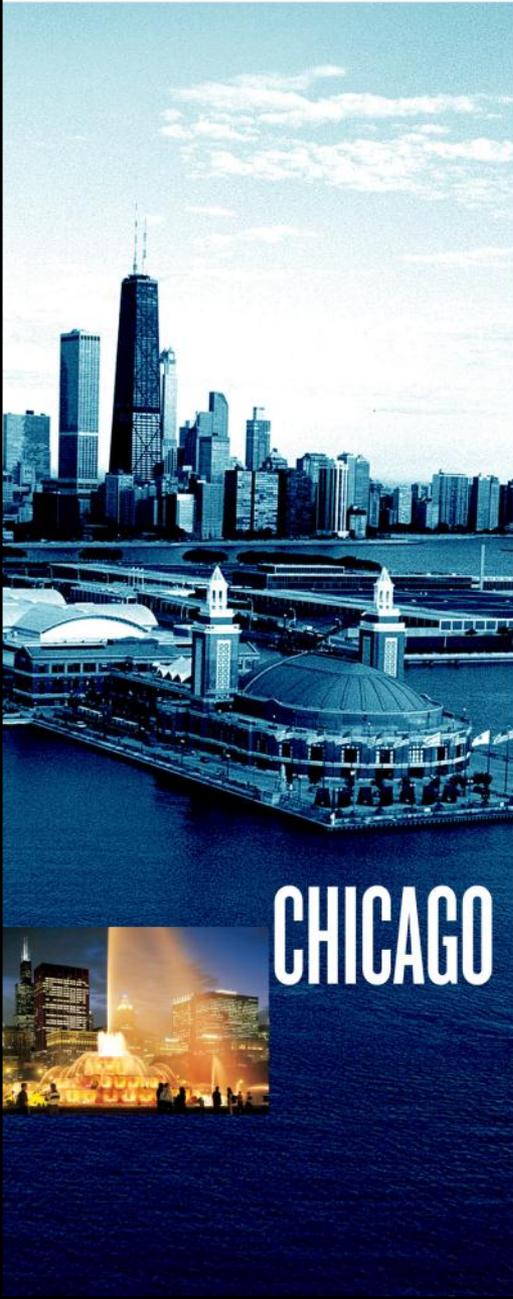


CHICAGO

*The first choice of destinations
for business when you need to
“get it done”*

Why Chicago in January/February?

- **History of Successful Events:** APTA, AWP, Promat, Dental, Youth for Christ, Several pharmaceutical groups
- **Location:** Centrally located in the Midwest; home to two airports (O'Hare and Midway) and major hubs. Time saved by all when holding meetings in Chicago.
- **Two Major Airports that Stay Open:** Chicago stays open during storms, unlike other feeder cities like Philly, Dallas and Atlanta enabling meetings and business to continue.
- **Transportation-** The city infrastructure is unlike any other offering the affordable CTA "El" train, Pace Bus and Metra train lines. Linking over 40+ blocks, underground pedestrian walkways downtown are convenient modes of transportation.
- **Skilled Labor:** Chicago's pool of tenured and skilled talent, without question, provides unmatched quality and precision to execute successful events. We can and will offer labor at cost during January and February.





Why Chicago-COST?

- **Rates**: \$80 and up for all size groups, 300,000 square feet of flexible meeting and exhibit space available COMPLIMENTARY
- **Transportation**: Hourly flights from major cities, cheap airfare due to United and American both having HUBS at O'Hare. Low cost airlines like Southwest and Airtran out of Midway.
- **Accommodations**: Over 110 suites with 600 rooms with two full beds and two full bathrooms, unique to any property in the US. Ideal for groups that double up.
- **Comp cites**: Chicago is cheaper than Boston and Denver. Many more options for off site activities than Minneapolis and Chicago has several more flights per day.
- **Availability for 4000 people**: Under one roof, no convention center needed. Intimate feel where clients can network effectively and cheaply without incurring expensive shuttle costs.
- **Attractions**: A plethora of options exist in the city, from cultural experiences to the arts, to major sporting events, theatres, dining and nightlife. Plenty of unique options in the winter months.



Ideal Groups to meet Q1 in Chicago

- Groups with a lot of space needs, much less guest rooms, questionable ratios
- Groups concerned about bottom line
- Groups wanting a tier one city to elevate profile from Regional to National presence
- International access and exposure
- Groups with high double/quad occupancy

History of Successful Events

In recent years, many events that relocate to Chicago during the first quarter have enjoyed record-breaking attendance increases.

AWP

APTA

IBM (attached reference)

Chicago has more than 300,000 business establishments, including 30 Fortune 500 headquarters.



Location-Central/Reliable

- Chicago is the crossroads of the nation and the world
- Easily and affordably accessible from any spot on the planet
- Chicago boasts two major airports
 - O'Hare International Airport
 - Midway Airport
- Non-stop global gateway to 71 international and 157 domestic business centers, CANNOT AND WILL NOT close down due to weather issues
- In 2011 over 1.1 million flights were flown out of Midway and O'Hare
- Over 10 million international passengers in 2011
- Both airports within 19 miles to downtown

O'Hare International Airport

- Global and domestic hub
 - United Airlines
 - Largest Hub
 - American Airlines
 - 2nd Largest Hub
 - Primary gateway to Europe and Asia
- High volume of flights
 - Affordable
 - Frequency/Convenience
- Accessibility to city
 - 19 Miles from downtown
 - Accessible by CTA's Blue "L" train
 - Affordable, convenient and timely
- In 2011, O'Hare serviced over 828,000 flights and 64.4 million passengers



Airline Carriers at Chicago O'Hare Airport

Aer Lingus	Asiana Airlines	Lufthansa
Aero México	Austrian Airlines	Mexicana
Air Canada	British Airways	Royal Jordanian
Air Canada Jazz	BMI British Midland	Scandinavian Airlines (SAS)
Air Choice One	Cayman Airways	Skywest Airlines
Air France	Continental Airlines	Spirit Airlines
Air India	Delta Air Lines	SWISS
Air Jamaica	Etihad Airways	TACA Airlines
Alaska Airlines	Iberia Airlines	Ted
Alitalia	Japan Airlines (JAL)	Turkish Airlines
All Nippon	Jet Blue	United Airlines and United Express
American Airlines	KLM Royal Dutch	US Airways
American Eagle	Korean Air	USA 3000
America West	LOT Polish Airlines	



CHICAGO



Midway Airport

- Domestic hub
- Accessibility to City
 - 12 miles from downtown
 - CTA Orange “L” Train to city
 - Affordable, convenient, timely
- In 2011, Midway serviced over 244,810 flights
- In 2011, Midway serviced over 17 million passengers



Airline Carriers at Midway Airport

Air Tran

Frontier Airlines

Delta Airlines

Northwest Airlines

Porter Airlines

Southwest Airlines

Flight times to Chicago



Chicago is a central location



Labor Costs

- Chicago has a reputation for being expensive and difficult to work with.
- We are in the business for rooms and food and beverage. In January and February we would like to extend up to a \$40,000 labor credit to the master every January and February to help make us equal to the right to work cities such as Dallas, Orlando and Atlanta. This should more than cover any additional costs and ease any concerns of perspective clients.
We also would like to extend significant savings in other areas such as power and internet.



NOW BOARDING: 1ST QUARTER

TIME		DESTINATION	GATE	REMARKS
09 ²⁰	●●	CHICAGO	A12	ON TIME
09 ³⁰	●●	CHICAGO	A34	ON TIME
11 ⁴⁰	●●	CHICAGO	B45	ON TIME
12 ¹⁵	●●	CHICAGO	C90	ON TIME
13 ¹⁰	●●	ORLANDO	C23	DELAYED
13 ⁵⁵	●●	DALLAS	A78	CXLD
14 ²⁰	●●	ATLANTA	B89	CXLD
14 ⁵⁰	●●	LAS VEGAS	B37	CXLD
15 ¹⁵	●●	NEW ORLEANS	C52	CXLD
15 ³⁵	●●	ANAHEIM / LA	C38	DELAYED



Hilton
CHICAGO

PALMERHOUSE
A HILTON HOTEL

CONRAD
CHICAGO

1st Class Offer 1st Quarter Chicago

2013, 2014 and 2015

FLY INTO JANUARY, FEBRUARY OR MARCH TO LAND THIS GREAT DEAL

- FREE MEETING ROOM INTERNET
- FREE GUEST ROOM INTERNET
- FREE MEETING SPACE
- 50% DISCOUNT ON A/V EQUIPMENT *
- 50% DISCOUNT ON SELF-PARKING (HILTON CHICAGO ONLY)
- 25% DISCOUNT ON ALL CATERING
- 15% DISCOUNT AT DESIGNATED HOTEL F&B OUTLETS **
- FREE GUEST ROOM PER 25 PAID AND ACTUALIZED
- FREE SPECIALTY SUITE FOR EVERY 100 GUEST ROOMS ON PEAK NIGHT
- 20% DISCOUNT ON ALL SERVICES OFFERED BY ACCESS CHICAGO - DMC PARTNER
- **BONUS** 20% DISCOUNT ON A 2ND MEETING HELD DURING 2013 OR 2014 ***

Contact your Hilton Worldwide Sales Representative or Hiltons of Chicago at 312-621-7325 to reserve this 1st Class Offer

Terms & Conditions: Offer valid through December 31, 2012 and is subject to change & availability. Not valid for business previously booked or confirmed.

** Excludes in-house A/V provider ** Not including alcoholic beverages *** 20% discount applies to guest room and catering rate for similar size meeting to take place by December 2012*




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CHICAGO

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A HILTON HOTEL

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1st Class Offer 1st Quarter Chicago

2013, 2014 and 2015

FLY INTO JANUARY, FEBRUARY OR MARCH TO LAND THIS GREAT DEAL

- UP TO \$5000 IN COMP PRODUCTION COST / 100 GUEST ROOMS ON PEAK NIGHT
- FREE MEETING ROOM INTERNET
- FREE GUEST ROOM INTERNET
- FREE ELECTRIC POWER
- 50% DISCOUNT ON SELF-PARKING (HILTON CHICAGO ONLY)
- 25% DISCOUNT ON ALL CATERING
- 15% DISCOUNT AT DESIGNATED HOTEL F&B OUTLETS *
- FREE GUEST ROOM PER 25 PAID AND ACTUALIZED
- FREE SUITE FOR EVERY 50 ROOMS PAID AND ACTUALIZED
- 20% DISCOUNT ON ALL SERVICES OFFERED BY ACCESS CHICAGO - DMC PARTNER
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Transportation

Chicago provides affordable and convenient means of transportation throughout the city.

- Chicago Transit Authority ("CTA") operates the nation's second largest public transportation system
 - CTA 'L' train
 - affordable at \$2.25 per ride
 - Frequent stops, averaging every **10 minutes during peak hours**
 - 1,190 rail cars operate over eight routes and 224.1 miles of track.
 - PACE bus
 - Affordable at \$2.25 per ride
 - Frequent stops, averaging every **10 minutes during peak hours**
 - Dedicated Bus way: Getting to McCormick Place is easy with a dedicated bus way between the McCormick Place complex and downtown. By allowing charter buses for convention and trade shows to bypass local traffic, this two-lane, 2.5-mile roadway decreases travel times and subsequently, busing costs, for transporting attendees.
 - CTA has 1,971 buses that operate over 150 routes and 2,517 route miles.
- Underground pedestrian walkways
- Taxis
 - Chicago has the second largest fleet of taxis in the nation, with approximately 6,900 cabs.
- Metra Trains
 - Affordable ranging from \$2.15 - \$8.05 per ride
 - Spans over 495 miles to the suburbs and covers 6 different counties

Average Drive Time to Chicago



More people travel to Chicago for overnight business trips than any other destination in the country

Planning Resources & Tools

Chicago Convention & Tourism Bureau

- <http://www.choosechicago.com/destinationmarketingkit.com>
- <http://www.choosechicago.com/meetingplanners.com>

Chicago's Official Tourism Site

- http://www.explorechicago.org/city/en/travel_tools.html

Hilton Chicago Family

- <http://www.hilton.com>
- <http://www.hiltonfamilychicago.com>

Travel Guides

- <http://www.transitchicago.com>



References

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- www.chicagoparkdistrict.com
- www.ChooseChicago.com
- www.transitchicago.com
- www.explorechicago.com
- www.chicagogreeter.com
- www.worldbusinesschicago.com
- www.chicagoclimateaction.org
- www.gbci.org
- www.bls.gov/news.release/union2.nr0.htm
- www.flychicago.com
- www.chicagotraveler.com

